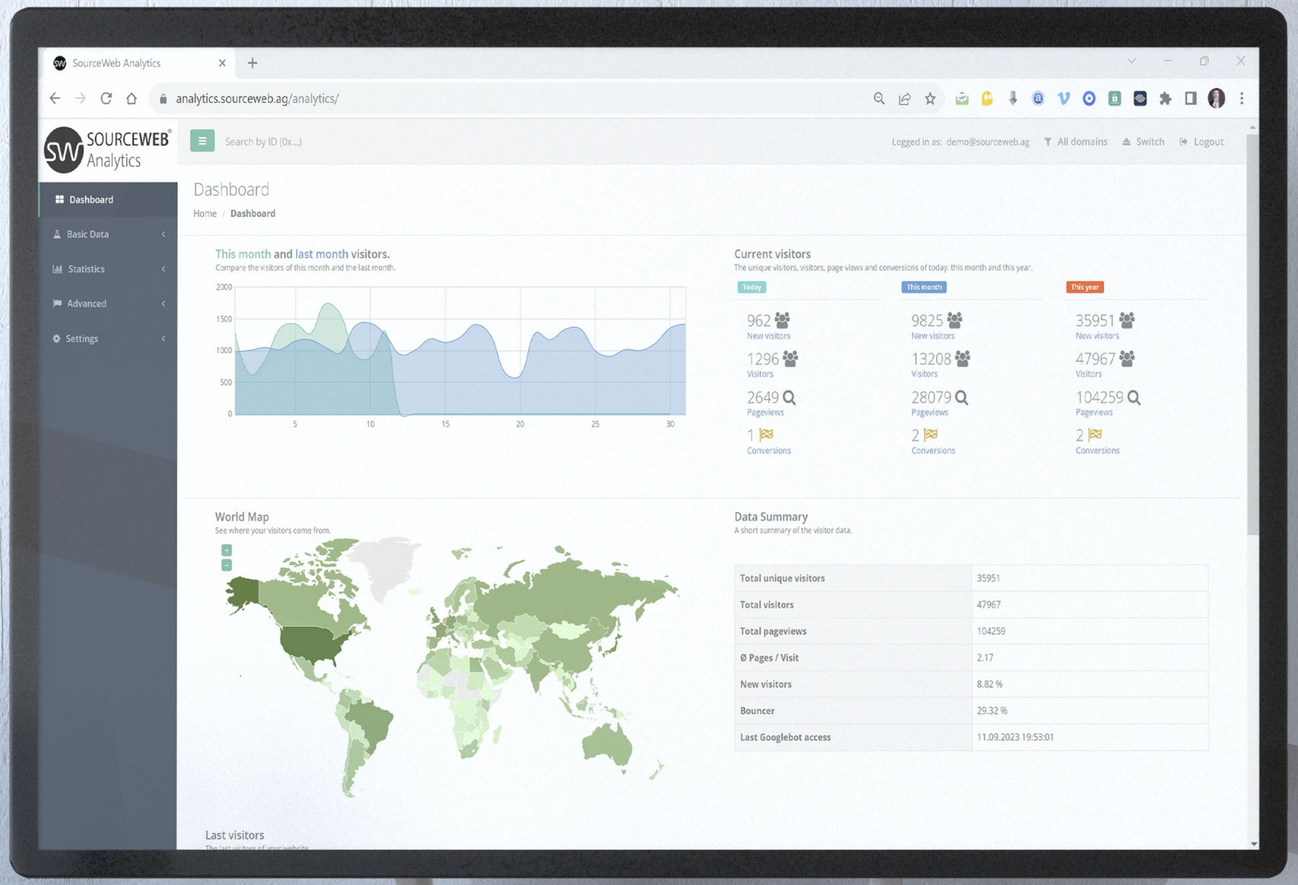
SOURCEWEB ANALYTICS

AN INNOVATIVE WEB ANALYTICS SOFTWARE

TRACK YOUR VISITORS WITH NO COOKIES USED. 100% PRIVACY COMPLIANT WITHOUT ANNOYING COOKIE MESSAGE.



MULTI-DOMAIN TRACKING

TRACK AND FOLLOW YOUR VISITORS IN REAL TIME ACROSS MULTIPLE DOMAINS.

TAGS

TAG YOUR VISITORS WHEN THEY OPEN A SPECIFIC PAGE OR EXECUTE A SPECIAL ACTION ON YOUR WEBSITE.

HTTPS://

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privacy settings

We use cookies and similar technologies on our website and process your personal data (e.g. IP address) in order, for example, to personalize content and ads, to integrate third-party media or to analyze access to our website. Data processing can also only take place as a result of cookies being set. We share this data with third parties that we designate in the privacy settings.

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Some services process personal data in the USA. By agreeing to the use of these services, you also agree to the processing of your data in the USA in accordance with Article 49 (1) lit. a GDPR. The USA is viewed by the ECJ as a country with an inadequate level of data protection according to EU standards. In particular, there is a risk that your data will be processed by US authorities for control and monitoring purposes - possibly without the possibility of a legal remedy. U

Are you under 16 years old? Then you cannot agree to optional services. You can ask your parent or legal guardian to consent to these services with you.

If you accept all services, you allow Facebook Graph 1,U , Google User Content 1,U , Calendly 1,U , Google Fonts 1,U , Proven Expert (Widget) 1,U , YouTube 1,U , Gravatar (Avatar images) 1,U , WordPress.org Plugin (Embed) 1,U , Vimeo 1,U , Comments 1 , Emojis 1,U , Google Maps 1,U , Google Trends 1,U , Google Analytics 2,U , Google Analytics 2.U , Awin (Link and Image Ads) 3.U , Facebook Pixel 3.U , MailPoet 3 and AddThis (Share) 3,U are loaded. These are divided according to their purpose into functional 1 , statistical 2 and marketing 3 groups (affiliation indicated by superscript numbers).

Accept all

Continue without consent

Customize privacy settings

Privacy Policy • Imprint

COOKIE NOTICES ANNOY YOU?

ONLY 11% OF ALL VISITORS ACCEPT COOKIES, THIS IS OF COURSE VERY FATAL FOR YOU AS A WEBSITE OPERATOR, BECAUSE YOU CAN NO LONGER RELIABLY EVALUATE THE SUCCESS OF YOUR ADVERTISING CAMPAIGNS IS NO LONGER POSSIBLE.

WE HAVE THE SOLUTION.

*REFERENCE: HTTPS://WWW.ADVANCE-METRICS.COM/EN/BLOG/76-IGNORE-COOKIE-BANNERS-THE-USER-BEHAVIOR-AFTER-30-DAYS-OF-GDPR/

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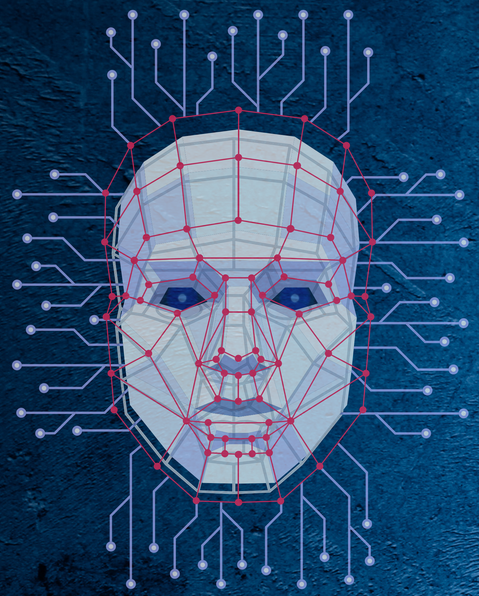

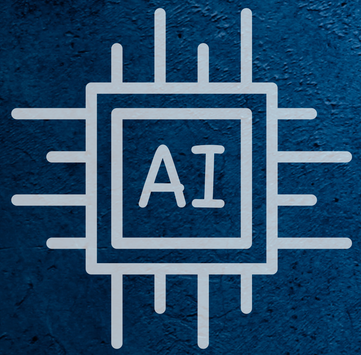

HIGHLY INTELLIGENT VISITOR IDENTIFICATION (UNIQUE WORLDWIDE)

OUR ANALYTICS SOFTWARE DOES NOT USE COOKIES TO TRACK VISITORS. INSTEAD, WE USE AN AI THAT CALCULATES WHETHER IT IS THE SAME VISITOR OR A DIFFERENT VISITOR BASED ON A VARIETY OF CRITERIA WITH DIVERSE MODELS.

SINCE COOKIES ARE ONLY STORED IN THE RESPECTIVE BROWSER AND WE DO NOT USE SUCH TECHNOLOGIES, WE CAN IDENTIFY A VISITOR EVEN IF THEY CHANGE BROWSERS OR EVEN DEVICES IN BETWEEN.

THUS, WE RECOGNIZE VERY RELIABLY IF ONE AND THE SAME VISITOR VISITS YOUR WEBSITES SOMETIMES WITH THE SMARTPHONE, SOMETIMES WITH THE LAPTOP IN THE HOTEL AND SOMETIMES WITH THE PC FROM HOME.

EVEN IF A VISITOR SHOULD INITIALLY BE RECOGNIZED AS TWO UNIQUE VISITORS DUE TO A LACK OF MATCHING CRITERIA, THESE VISITORS ARE SUBSEQUENTLY COMBINED INTO ONE VISITOR AND THE DATA IN THE STATISTICS IS CORRECTED ACCORDINGLY.

IN ADDITION, SINCE WE DO NOT USE COOKIES, YOU NO LONGER NEED TO DISPLAY A DISTURBING COOKIE MESSAGE ON YOUR WEBSITE AND THE RECORDING IS ALWAYS CORRECT, EVEN IF YOUR VISITORS ARE USING PROGRAMS TO PREVENT FROM ACTIVITY TRACKING.

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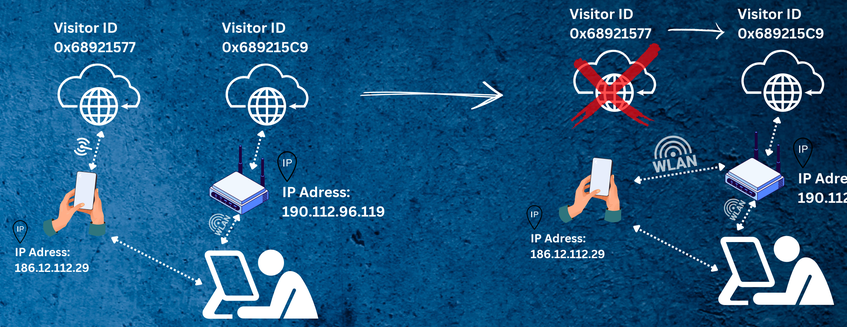

There are a variety of ways in which visitors can be recognized by our AI. Even with different devices, the visitors are recognized if both devices are connected to the same wifi every now and again.

Since we do not use cookies, but an AI for visitor identification, it is also not important whether the visitors surf with the same browser or switch browsers in between. Even with changing browsers, the visitors are reliably recognized.

Even changing IP addresses are no problem.
If a visitor has appeared under different IP addresses, you will find a list of all IP addresses in the visitor details.

SOURCEWEB ANALYTICS

We Offer Complete Transparency

Due to the worldwide popularity of our brands,
we have an increasing number of visitors,
currently over 700 visitors per day.
Since full transparency is very important for us,
you have direct access to our demo version,
where you can track all visitors to our websites live.

According to Alexa ranking, our websites are among the TOP 150,000 most visited sites in the world.

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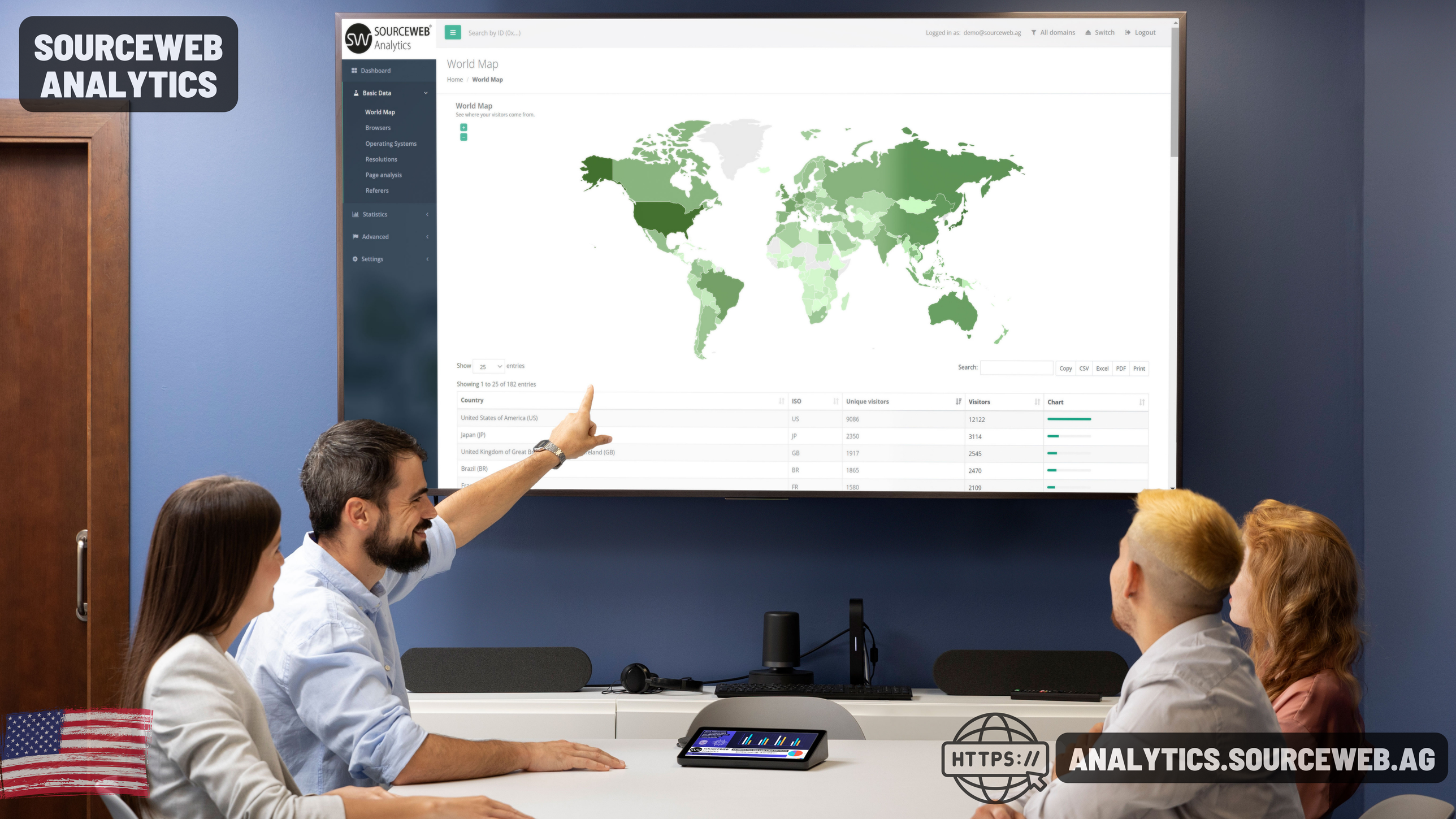

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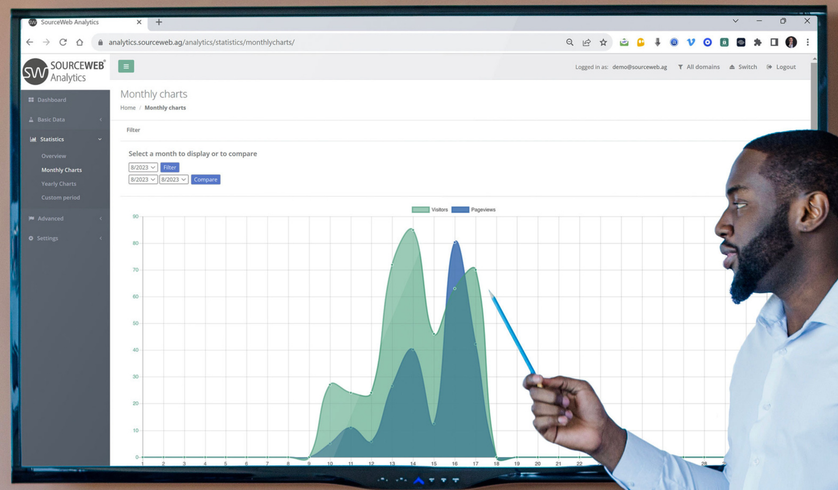

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SOURCEWEB
ANALYTICS
SOURCEWEB Analytics
Dashboard
Home / Dashboard
Basic Data
Statistics
Advanced
Settings
This month and last month visitors.
Compare the visitors of this month and the last month.
Current visitors
The unique visitors, visitors, page views and conversions of today, this month and this year.
Today
This month
This year
948 New visitors
1281 Visitors
2615 Pageviews
1 Conversions
9811 New visitors
13193 Visitors
28045 Pageviews
2 Conversions
35937 New visitors
47952 Visitors
104225 Pageviews
2 Conversions
World Map
See where your visitors come from.
Data Summary
A short summary of the visitor data.
Total unique visitors 35937
Total visitors 47952
Total pageviews 104225
Pages / Visit 2.17
New visitors 8.83 %
Bouncer 29.32 %
Last Googlebot access 11.09.2023 19:53:01
Last visitors
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analytics.sourceweb.ag/analytics/
Dashboard
Basic Data
Statistics
Advanced
Settings
This month and last month visitors.
Current visitors
World Map
Data Summary
Last visitors
Location
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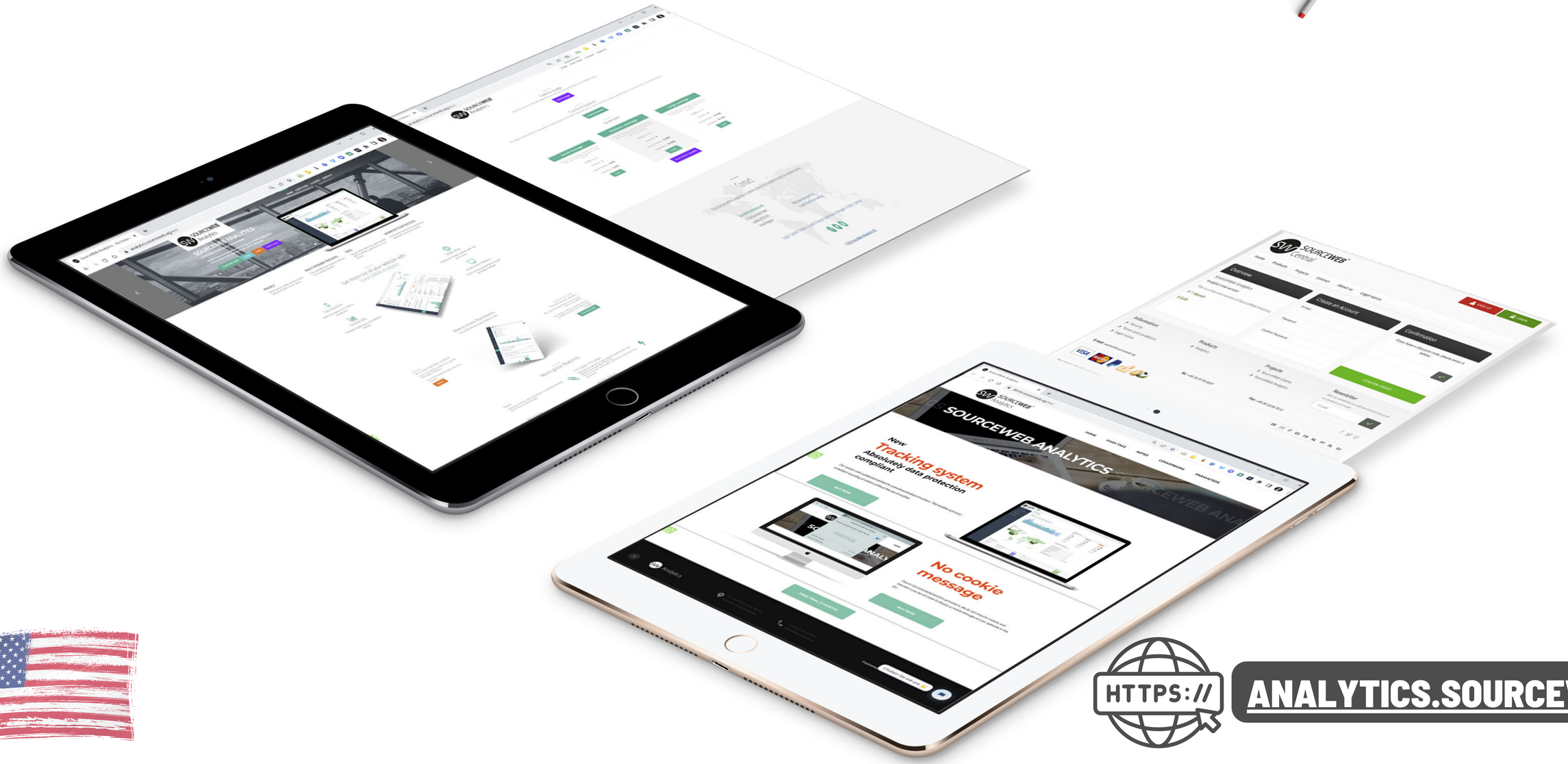

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